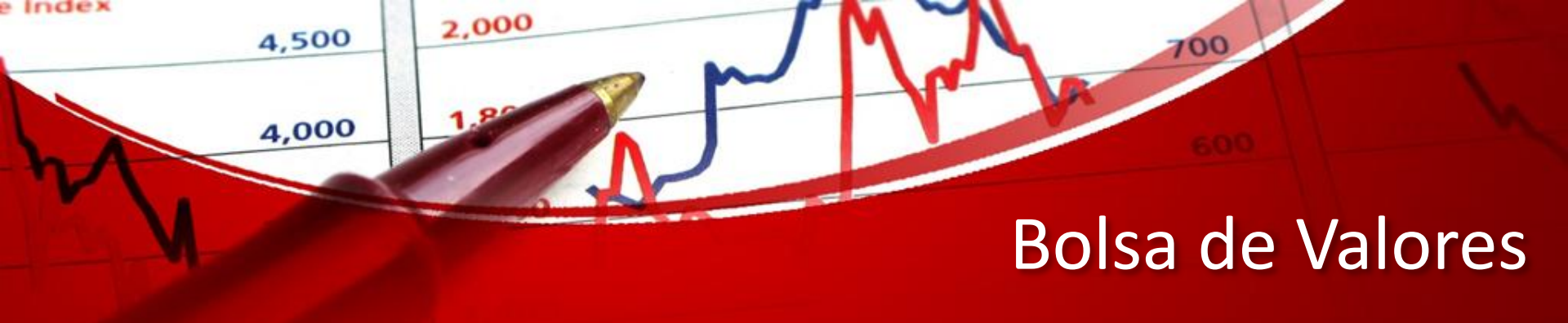




Introducción a la Bolsa de Valores

Inversión desde Uruguay para principiantes



Bolsa de Valores





¿Qué es la Bolsa de Valores?

- Lugar físico para comerciar
- Compra y venta:
 - Acciones
 - Bonos
 - Certificados
 - Divisas

¿Quiénes operan en la bolsa?

- Instituciones Emisoras:



¿Quiénes operan en la bolsa?

- Corredores de Bolsa (intermediarios):



GASTÓN BENGOCHEA & CIA
CORREDOR DE BOLSA

¿Quiénes operan en la bolsa?

- Operadores Especiales:



sura

The logo for Sura, featuring the word "sura" in a blue, lowercase sans-serif font, followed by a stylized blue graphic of three curved lines resembling wings or a fan.

Santander

The logo for Santander, featuring a white flame icon above the word "Santander" in a white, serif font, all set against a red rectangular background.

BANCO
REPUBLICA

The logo for Banco Republica, featuring a stylized white and blue icon of a building or tower inside a yellow square, followed by the words "BANCO" and "REPUBLICA" in a white, uppercase sans-serif font, all set against a blue rectangular background.

BHU

The logo for BHU, featuring the letters "BHU" in a blue, uppercase sans-serif font, with a small blue triangle above the letter "H", all set against a white rectangular background.

¿Quiénes operan en la bolsa?

- Reguladores:



BCU

A red pen with a gold tip is pointing to a line graph on a white background. The graph has a vertical axis with numbers 4,000, 1.80, 600, 700, and 800. There are two lines, one blue and one red, showing fluctuations. The background of the slide is red.

¿Cómo operar en bolsa?

- Intermediarios:
 - Bancos
 - Corredores de Bolsa
- Plataformas online / Brokers



Plataformas Online & Brokers

“Por las mías”

CountingPips
Forex & Financial Trading

The logo for CountingPips features the brand name in a bold, white, sans-serif font on a dark grey rectangular background. Below the name, the text 'Forex & Financial Trading' is written in a smaller, white, sans-serif font.

xtb
online trading

The logo for xtb consists of a red square containing a white stylized 'x' shape. To the right of the square, the letters 'xtb' are written in a bold, black, sans-serif font, with 'online trading' in a smaller, black, sans-serif font underneath.

FXSTREET
El Mercado de Divisas

The logo for FXSTREET has 'FXSTREET' in a bold, white, sans-serif font on a dark blue rectangular background. Below it, the text 'El Mercado de Divisas' is written in a smaller, green, sans-serif font.

“Asistido”

CAPITARIA
LA EVOLUCIÓN EN INVERSIONES

The logo for CAPITARIA features the brand name in a large, bold, black, sans-serif font. A green arrow shape points to the right, partially overlapping the 'RIA' part of the name. Below the name, the text 'LA EVOLUCIÓN EN INVERSIONES' is written in a smaller, black, sans-serif font.



Trading

“Trading es negociar en los mercados financieros con el objetivo de generar rentabilidades en el tiempo”



Instrumentos de trading

- Forex
- Acciones
- Indices
- Fondos Mutuos
- ETF

Forex



Acciones



El escándalo de Volkswagen

US\$29.000 millones

Caída en el valor bursátil de la empresa desde el viernes

US\$18.000 millones

Multa a la que se enfrenta en Estados Unidos

11 millones Autos en todo el mundo que podrían estar afectados



A red pen is positioned diagonally across the top of the slide, pointing towards a line graph. The graph shows two lines, one blue and one red, fluctuating over time. The y-axis has labels for 4,000, 4,500, 1,800, and 2,000. The x-axis has labels for 600 and 700. The background is a solid red color.

Indices

“Promedio calculado de precios de acciones seleccionadas que representan un mercado o un sector concreto”

- Ibex 35 (Esp)
- Dow Jones (EEUU)
- Merval (Arg)



Fondo Mutuo

Varios inversores

Se invierte en diversos valores

Administrado por Banco / Institución Financiera

Rentabilidad Fija / Variable



sura

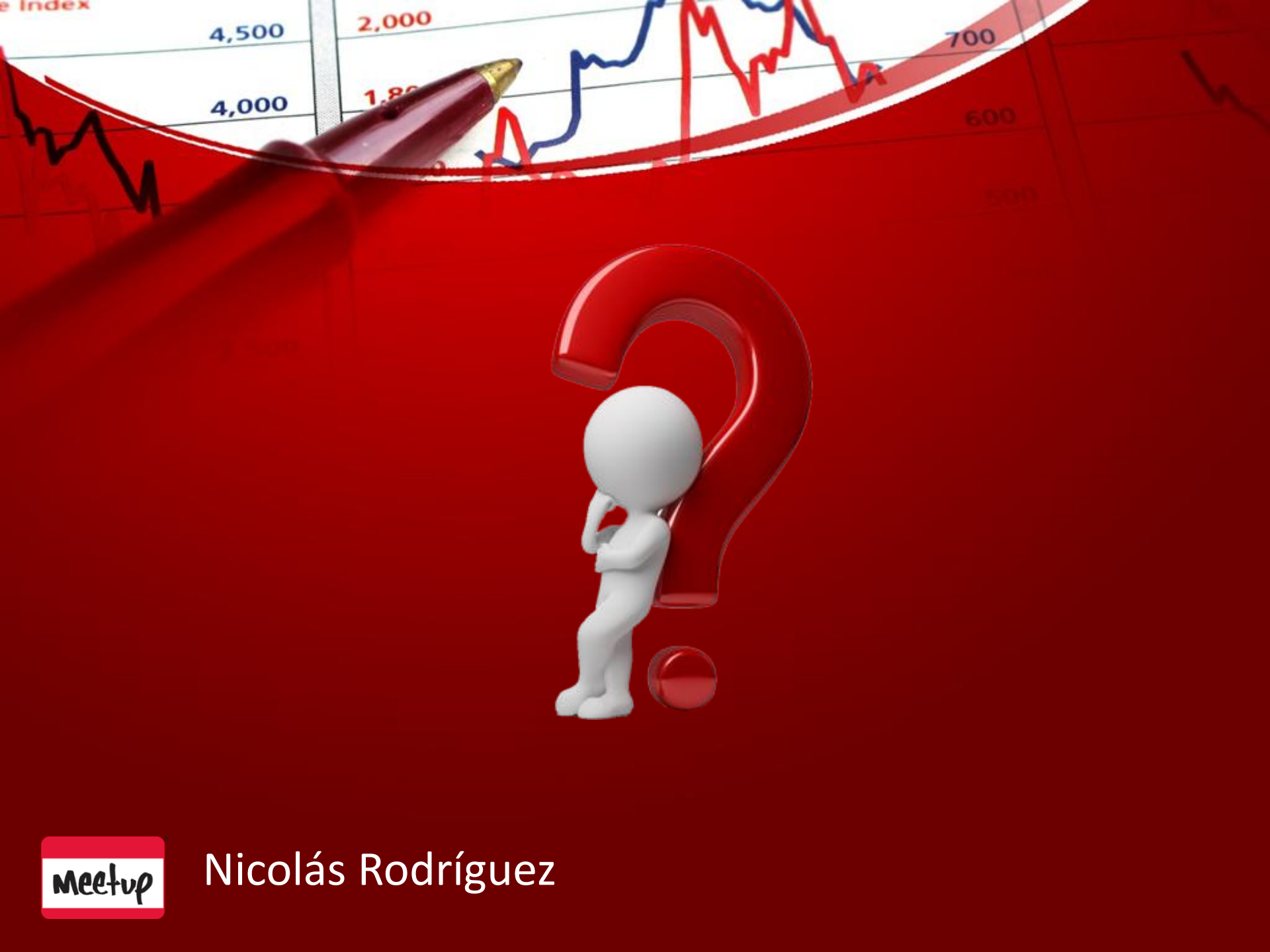


Santander



ETF

- Mezcla de fondo y acción:
- Fondo compuesto de:
 - Acciones
 - Divisas
 - Indices
- Cotiza en bolsa (varia su precio)
- Se puede comprar y vender



Nicolás Rodríguez